

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 18, 2012	
Station:	WLKY	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Mark It Red	
Advertiser:	Justin Stevens for Ind. State Representative	
Invoice #	962644	Net Invoice Amount
Invoice Date		Amount Paid
	Adjustment to Gross Billing	\$2,725
	Adjustment to Net Billing	\$ 2,316.25
AE Name:	WLKY Local House	
SM Name:		
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Political Rebate

Revised invoice required? YES

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

2012 WLKY Rebate Form

Advertiser: Justin Stevens for Ind. State Rep.

Order#: 962644

Agency Mark It Red

Week of	Time Period	Length	Client Paid	LUC	Difference	# Spots in TP	Rebate
10/15-10/21	5a-530a	30	\$150	\$125	25.00	5	125.00
	5p-6p	30	\$450	\$250	200.00	4	800.00
	6p-630p	30	\$450	\$300	150.00	4	600.00
	730p-8p	30	\$700	\$550	150.00	4	600.00
	7p-730p	30	\$600	\$450	150.00	4	600.00
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						Totals	2,725.00
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